



June 23, 2025

## REQUEST FOR QUOTATION

The Philippine Department of Tourism - London is inviting qualified company that can provide Filipino Cultural Performances (complete package) for the PDOT's Consumer's Activation in St David's Dewi Sant, Cardiff, Wales.

Attached for your guidance is the detailed Terms of Reference.

Please submit your proposal and required supporting documents on or before July 22, 2025 through [jing@pdotlondon.co.uk](mailto:jing@pdotlondon.co.uk) or [marketing@pdotlondon.co.uk](mailto:marketing@pdotlondon.co.uk).

Thank you and we look forward to receiving your proposal

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Gina Marie Liberty Esmaña", is written over the printed name.

GINA MARIE LIBERTY ESMAÑA  
STOO/AO  
PDOT London





**Project Title** : Provider/ supplier for Cultural Performing Group for the DOT's Consumer's Activation in St David's Dewi Sant, Cardiff, Wales

**Job Specification** : Cultural Performance in St. David's Dewi, Cardiff, Wales

**Duration** : August 22-24,2025

## **I. BACKGROUND:**

The Philippine Department of Tourism (PDOT) will be conducting a consumer's activation in St David's Dewi Sant, Cardiff, Wales on August 22-24,2025. This event is to promote DOT's new branding "Love the Philippines" and Philippines as a country of destination with the support of a cultural performers.

## **II. PURPOSE/ OBJECTIVES**

The Department of Tourism (POOT) needs the services of a UK-based, cultural performing group to provide Philippine cultural performances at the St David's Dewi, Cardiff, Wales including the side activities (distribution of brochures) during the above event

### **Objectives:**

- To provide a world-class Filipino cultural performance at the St David's Dewi, Cardiff, Wales
- To promote the Philippines through cultural songs and dances that reflect the rich cultural traditions of the Philippines.
- To attract shoppers, guests and visitors from Cardiff, Wales visiting St David's Dewi mall
- To showcase the beautiful cultural tradition of the Filipinos through music and arts.

## **III. CAPABILITY REQUIREMENTS**

- Must be a London-based/ registered company
- Must have worked with the PE London, POOT London or other PH government agencies in London
- Must be able to provide the requirements of PDOT London based on the detailed required services
- Must be willing to provide the required services on a send-bill arrangement

## **IV. DELIVERABLES/ REQUIRED SERVICES**

<b>DATE</b>	<b>Event</b>	<b>PERFORMANCES VENUE</b>
August 22, 2025	Arrival in Cardiff, Wales. Proceed to venue. Consumer Activation	St David's Dewi Mall (outdoor)
August 23,2025	Consumer Activation	St David's Dewi Mall (outdoor)
August 24, 2025	Consumer Activation	St David's Dewi Mall (outdoor)

*Package Inclusions:*

- Repertoire of Philippine cultural dances
- Professional cultural performers (4 pax)
- Transfers and trains
- Accommodation
- Production fee
- Costumes and all applicable taxes

**V. BUDGET**

The budget for the above required services is £4,730.00 inclusive of all applicable taxes and other requirements of the performing group (license, costumes, transfers).

The winning quotation/ proposal will be based on the lowest proposed bid price and compliance to the required specifications of the requested services.

Prepared by:

  
**GINA MARIE LIBERTY ESMAÑA**  
S/TOO/AO  
PDOT London